

JACQUELINE ESPINOZA

Senior Learning Experience Designer

CONTACT

✉ jespinoza.uk@gmail.com

☎ +447984116163

🌐 www.jespinozaelearning.com

🌐 [Jacqueline Espinoza | LinkedIn](#)

📍 Manchester-UK

SKILLS & KNOWLEDGE

- Project Management: [Jira](#), [Smartsheet](#)
- Learning Experience Design and Delivery:
[Design Thinking](#), [Articulate](#), [Moodle](#)
- Team Leadership and Mentorship
- Stakeholder Engagement
- Technology Integration and Innovation
- Product Lifecycle Management

LANGUAGES

Spanish: Native

English: Full professional proficiency

French: Elementary proficiency

AWARDS & ACHIEVEMENTS

Recipient of a full Postgraduate Scholarship from the Top World Universities program -2016 (Ecuadorian -UK government Senescyt)

Completed all projects within deadlines, securing project success scores of at least 95%

CAUSES

Animal Welfare • Children • Education • Human Rights • Poverty Alleviation • Disaster and Humanitarian Relief

MY PROFILE

With extensive experience in digital education, I bring expertise and passion to designing engaging learning experiences. My approach combines creativity, diligence, and a proactive mindset to develop interactive, learner-centred programmes that enhance knowledge acquisition and practical application.

EDUCATION

UNIVERSITY OF MANCHESTER-UK

2016- 2017 | MA (**Distinction**) Digital Technologies, Communication and Education

UNIVERSIDAD SAN FRANCISCO DE QUITO

2006-2010 | BA (**Hons**) - Business Administration

EXPERIENCE

Apr 2024-
Present

DIGITAL TRAINING PRODUCT MANAGER

BRITISH RED CROSS

[United Kingdom | Manchester](#)

- **Collaborate** with cross-functional teams including design, development, marketing, and sales to ensure successful product delivery.
- **Develop** learning frameworks that ensure consistent, high-quality training, while managing the full lifecycle of digital training products from concept to ongoing improvement.

Jan-March
2024

DIGITAL CONTENT CREATOR MUTUAL VISION - CONTRACT

[United Kingdom | Manchester |](#)

Sep -Dec
2023-

SENIOR INSTRUCTIONAL DESIGNER BOUNDESS LEARNING

Formerly Pearson Online Learning Services

[United Kingdom | London](#)

Jul 2022-
Aug 2023

SENIOR INSTRUCTIONAL DESIGNER PEARSON

[United Kingdom | London](#)

- **Skillfully** mentored and guided junior members of the instructional design team, actively fostering growth and excellence.
- **Streamlined** project progress by facilitating planning meetings with academic staff and key stakeholders.
- **Managed** the entire lifecycle of learning content, from concept to continuous updates.

Jun 2020-
Jul2022

LEARNING DESIGNER CAMBRIDGE EDUCATION GROUP

[United Kingdom | Cambridge](#)

- **Designed** multiple online modules, from initial structure/outline to detailed week-by-week storyboarding of content, activities, and assessments.
- **Led** strategic planning and progress meetings with academic staff and key stakeholders.
- **Delivered** modules on time and within budget, exceeding quality expectations